



What is ETP 'Food for Life'?

The European Technology Platform (ETP) concept, introduced by the European Commission, is aimed at strengthening the European-wide innovation process.

European Technology Platforms bring together relevant stakeholders in key economic sectors, committed to working together to identify the innovation challenge, develop the necessary research programme and implement the results.

The vision of ETP 'Food for Life'

Under the auspices of CIAA, the ETP 'Food for Life' addresses these requirements for the agro-food industry - the largest manufacturing sector in Europe.

The vision of the ETP 'Food for Life' is that an effective integration of strategically-focused, trans-national, concerted research in the nutritional-, food- and consumer sciences and food chain management will deliver innovative, novel and improved food products for, and to, national, regional and global markets in line with consumer needs and expectations.

Policy objectives of ETP 'Food for Life':

- Strengthen the competitiveness of the EU food and drink sector
- Increase R&D investment
- Promote better-coordinated EU food and nutrition research

Key ETP priorities

To underpin the growth and competitiveness of the agro-food industry by innovation, six key interacting research areas have been proposed:

1. Food and Health
2. Food Quality and Manufacturing
3. Food and Consumer
4. Food Safety
5. Sustainable Food Production
6. Food Chain Management

Objectives, challenges and opportunities

The objective of future research in the food sector should be

'to develop safe, high quality and affordable foods that offer a wide variety of healthy nutritional products that are enjoyable to eat, and that can be targeted to both specific groups of consumers and consumers in general'

In achieving this, ETP 'Food for Life' has identified 7 major challenges

- 1** Ensuring that consumers make the healthy choice the easy choice
- 2** Delivering a healthy diet
- 3** Developing value-added food products with superior quality, convenience, availability and affordability
- 4** Assuring safe foods that consumers can trust
- 5** Achieving sustainable food production
- 6** Managing the food chain
- 7** Communication, training and technology transfer

Key dates

July 2005

Platform launch

April 2006

Publication of the draft SRA*

April-December 2006

Consultation process on the SRA

March 2007

Publication of the final SRA

() Strategic Research Agenda*

Technology Platform contacts:

Ms Beate KETTLITZ

Director Scientific & Regulatory Affairs, CIAA

b.kettlitz@ciaa.be

For more about ETP 'Food for Life' visit

<http://etp.ciaa.be>



Confédération des industries agro-alimentaires de l'UE
Confederation of the food and drink industries of the EU

Avenue des Arts, 43 - 1040 Brussels - Belgium

Tel: +32 2 514 11 11 - Fax: +32 2 511 29 05